

Anonymous Q&A platform “mond” exceeded 10 million Monthly Active Users

- User base doubles in just nine months, evolving into a communication infrastructure that empowers “Oshikatsu” – fandom engagement -



Mond (<https://mond.how/>), an anonymous Q&A platform operated by Howtelevision, Inc. (Headquarter: Minato-ku, Tokyo; CEO: Yosuke Otonari), is pleased to announce that its monthly active user count (*) exceeded 10 million in October 2025. The figure doubled in just nine months from 5 million in January 2025, and the platform continues to grow rapidly as a next-generation community where creators and fans connect through questions.

*: Number of active browsers visiting mond per month

A new relationship between creators and fans: anonymous connections

Mond is a Q&A platform where creators, experts, and followers can engage in open and candid conversations through anonymous questions and messages. Since its launch in 2021, a diverse range of creators, including manga artists, writers, VTubers, influencers, and researchers — have joined the platform, each building a community centered around questions with their fans.



By September 2025, the cumulative number of questions had exceeded 5 million, making mond one of Japan's largest Q&A platforms. As online communication continues to evolve, mond embraces anonymity as a way to encourage open and genuine conversations. Fans ask freely about creative insights and personal stories, and creators respond directly — cultivating a relationship where creativity inspires creativity.

The questions and answers have also sparked active secondary dialogue, where fans share their opinions and impressions. The platform has grown in popularity, particularly among Gen Z, as a "co-creation community" that goes beyond simple social media.

Accelerating global expansion: Spreading the "question culture" to the world

In February 2025, mond established its U.S. subsidiary, mond, Inc., marking the official start of its global expansion.

Creators from around the world have already begun using the platform, accelerating its growth as a cross-border dialogue platform.

Development is also underway on an AI-powered automatic translation feature, enabling people to exchange questions and ideas across different languages and cultures. Through this effort, mond aims to cultivate Japan's unique "culture of questions" into a new common language within the global creator economy.

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Business: Platform management

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